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**Dedicated to helping  
physicians optimize  
health care outcomes  
and patient satisfaction**

## Save the Dates

### JPA Practice Managers Appreciation Dinner

Date: November 14, 2006  
Location: Country Club of Jackson  
Time: 4:30 p.m. – 8:00 p.m.

*Let us thank you for all you do!*

### BCN 2006 Office Appreciation Event

Date: September 20, 2006  
Location: Zehender's of Frankenmuth  
Time: 9:00 a.m. – 3:00 p.m.

*There will be NPI remittance advice as well as presentations on Health e-Blue on the Web, Healthy Blue Living<sup>SM</sup> and Customer Service presentations.*

## IN THE DOOR

Welcome the following new JPA physician members:

**Dr. Anthony Carandang**  
[Hospitalist]

**Dr. Kimberly Freese-Beal**  
[Family Practice]

**Dr. Corrine Garner**  
[Family Practice]

**Dr. Aruna Gollapalli**  
[Hospitalist]

**Dr. Hamoda**  
[Hospitalist]

**Dr. Pramit Malhotra**  
[Plastic Surgery]

**Dr. Sayed Quadri**  
[Hospitalist]

**Dr. Maria del Carmen Soto**  
[Family Practice]



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# The JPA Examiner

We're just a click away — [www.JPAdocs.com](http://www.JPAdocs.com)

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## Send JPA Your NPI Number



May 23, 2007 is the date that all healthcare providers nationwide will be required to use their National Provider Identifier (NPI) on all transactions.

In an effort to avoid confusion or delays in future incentive payments, JPA is asking that you forward your NPI to Cheryl Meschke as soon as you receive it. JPA will be using your NPI to verify payer reporting when it receives data. Your NPI will soon replace your BCBSM PIN and your Preferred Choices identification number.

JPA will also share your NPI with Jackson Community Medical Record, LLC (JCMR) so they can accurately cross-reference your information in their EMR system.

As you know, each physician must obtain an NPI. This ten digit identifier is unique to

the individual provider regardless of the places or groups in which he/she practices. In addition, each physician group that submits claims on behalf of its physicians, needs to have a group NPI.

If you have not yet applied for your NPI, you can obtain it through a web-based application at <https://nppes.cms.hhs.gov> or you can complete a paper application and mail it to NPI Enumerator, P.O. Box 6059, Fargo, ND 58108-6059. If you have any questions about the application process call 800-465-3203 or send an email to [customerservice@npienumerator.com](mailto:customerservice@npienumerator.com)

Please forward your NPI to Cheryl by fax: (517) 817-2142 or by email: [cherylm@JPAdocs.com](mailto:cherylm@JPAdocs.com).

### Year 2006-07 JPA Board Members

**President:**  
Dr. Lynn VanWagnen  
**Vice President:**  
Dr. Brian Adamczyk  
**Treasurer:**  
Dr. Timothy VanSchoick

Dr. Bruce Bigelow  
Dr. Piyush Patel  
Dr. Arthur Vendola  
Dr. R. Charles Medlar

### JPA Administrative Staff

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**Administrator**  
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## JPA Physician Collaboration = Higher Financial Returns

Congratulations on receiving your financial rewards for working collaboratively on the incentive programs that JPA negotiated with BCN! Each is described below:

### Withhold Return

JPA recently paid out almost \$125,000 to eligible primary care physicians and specialists. JPA attained all three risk targets, thus was eligible for the full withhold return. The three areas measured are Emergency Room, Outpatient Surgery, and Outpatient Radiology utilization. It is very important that JPA works collaboratively to address any unnecessary utilization. By staying within utilization targets, JPA helps keep health care costs down and shows its value as a delivery system network.

### Pharmacy Incentive Program

JPA recently paid out approximately \$100,000 to its eligible physicians for exceeding JPA pharmacy goals for 2005. The program looks at the number of BCN formulary scripts, overall pharmacy costs, and the % of generic scripts. Payouts are based on each physician's utilization.

### Performance Recognition Program (PRP)

The 2005 PRP incentive is scheduled to arrive in the fourth quarter of 2006. PRP measures quality of care and member satisfaction.

Circulate to:

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## Payer News

### New Health e-Blue Website Group Training Scheduled or Individual Training Available

BCN launched Phase I of its new Health e-Blue Web on August 1, 2006. Gone are the diskettes that PCPs previously received in the mail requiring updates in order to track HEDIS and performance initiatives such as the Performance Recognition Program (PRP).

To gain access through the provider portal, practices must complete a Health e-Blue Web application. You will then be given a Provider Portal ID.

Ted Drozd, your BCN Regional Representative, will be giving a “get acquainted” in-service training on September 19th at the Longfellow Training Facility from 8:30 a.m. to 10:30 a.m. BCN set a Sept 8th deadline for application submission to ensure you receive your ID number and password in time to attend the in-service training.

If you cannot attend the training, contact Ted Drozd at (517) 322-8114 to schedule on-site training. You can also call Ted for general assistance navigating this new web tool.

### 2006 Blue Reward\$® Incentive Congratulations—\$18,400 in BCN Payouts

Congratulations to the following JPA physicians who received Blue Reward\$® incentive payment. These physicians are recognized for their efforts in enhancing member health and BCN HEDIS® scores. The incentive represents payment for persistence of lipid lowering/statin medications for diabetics and ischemic heart disease.

- |                     |                         |
|---------------------|-------------------------|
| Dr. Brian Adamczyk  | Dr. Gregory Lapinski    |
| Dr. Stephen Arntz   | Dr. Lisa Legere-Struntz |
| Dr. Bruce Barbour   | Dr. Mark Leventer       |
| Dr. Timur Baruti    | Dr. Gary Lynd           |
| Dr. Rolando Beredo  | Dr. Gary Mikesell       |
| Dr. Bruce Bigelow   | Dr. Lisa Million        |
| Dr. Roger Bloomer   | Dr. David Munro         |
| Dr. Michael Burgess | Dr. Lorna Pinson        |
| Dr. Raymond Cole    | Dr. Hasan Qutob         |
| Dr. Jose Edurese    | Dr. Mat Rosenerg        |
| Dr. Ted Faro        | Dr. Bharti Sachdev      |
| Dr. Michael Foust   | Dr. Shahzad Shaikh      |
| Dr. Paul Heilborn   | Dr. Channing Smith      |
| Dr. Larry Jennings  | Dr. Eric Trimas         |
| Dr. Donald Jones    | Dr. Amy Ullrich         |
| Dr. Ray King        | Dr. Lynn VanWagnen      |
| Dr. John Lake       | Dr. Thomas Wilson       |

### Healthy Blue Living<sup>SM</sup>



Blue Care Network of Michigan (BCN) is introducing a new product, Healthy Blue Living<sup>SM</sup> to employer groups. The plan emphasizes personal responsibility and commitment to wellness. The goal of this product is to reduce health care costs for employers and their employees by rewarding healthy lifestyles.

Effective October 1, the new healthcare product can save employers an average 10-percent in premiums. The plan encourages patients to take charge of their health and commit to a healthy lifestyle with the support of their primary care physician, in exchange for lower co-payments and deductibles. The premise being, patients who live a healthy lifestyle—will pay less. Even smokers who commit to quit, and follow through, qualify for enhanced benefits. Plan subscribers are evaluated against target scores in six aspects of overall health:

- Alcohol use (pass a doctor’s screening exam)
- Blood pressure (at or below 140/90)
- Cholesterol (LDL-C target)
- Blood Sugar (at or below target)
- Smoking status (nonsmoker)
- Weight (body mass index at or below 30)

If a member misses the above targets they can agree to a treatment plan with doctor followup to qualify. Subscribers who choose not to participate receive the standard benefit with higher copays and deductibles. There are three different benefit plan options each, offering reduced copays, reduced inpatient and outpatient hospital coverage, reduced or no out-of-pocket maximums and reduced prescription drug options.

For the employer’s part, they are required to offer a smoke-free work environment in order to purchase the product. They are also strongly encouraged to promote physical activity at work, offer healthy food choices in vending machines and cafeterias, and host on-site Weight Watchers® meetings.

**Physician offices will be compensated \$35 per qualification form annually.** BCN will also provide educational information via Network News and personal contact once a patient has enrolled.

You will be receiving more information directly from BCN. If you have any questions, contact Ted Drozd at (517) 322-8114.

## New JPA Preferred Vendors

Welcome



JPA is pleased to welcome Ambs Call Center as a Preferred Vendor. Ambs offers all JPA practices an 8% discount on current pricing for all Ambs Call Center services as well as usage charges. Ambs Call Center has been in business since 1934 focusing on the unique communication needs of the healthcare industry. They provide the highest level of service in the following areas: medical answering service, nurse triage services, daytime call management and remote receptionist, live agent availability, auto-attendant with live agent availability, free online tools, and Internet on-call scheduling. For more information call Ambs at (517) 780-4601 and ask for Aaron Boatin. Or visit [www.ambs.info](http://www.ambs.info). When you call, tell them that you are a JPA member.

Welcome



JPA is pleased to welcome RI Transcription Solutions as a Preferred Vendor. RI Transcription Solutions is offering JPA practices a 10.7% discount on their cent per line (cpl) charge or 12.5 cpl. RI Transcription Solutions offers: 24-hour turnaround, accuracy greater than 99.5% STAT reports on demand., ability to securely view and sign notes online, dynamic drug and problem lists online, listen to previous dictation online, connectivity to your EMR, 24-hour phone support, money saving speech recognition, and notes formatted your way. For more information call RI Transcription Solutions at (888) 585-5595 ext. 3537 and ask for Jim Potvin. When you call, tell them that you are a JPA member.

## Upcoming JPA Education Opportunities

### 3 Training Sessions Remain

Don’t forget to sign up — only three sessions remain from the 8-session series.

Upcoming JPA Training Sessions	
9/21	Reimbursement Strategies and Setting Fee Schedules
10/26	Practice Management Assessment and Decision Making
11/15	Marketing Your Practice

We hope to see you at the upcoming training sessions! All session are held at the Longfellow Training Center, 810 Winifred Street. To register contact Cheryl Meschke at (517) 817-2140.

### JPA Practice Visits



If you haven’t had a *Practice Visit* from Cheryl Meschke yet — hold on to your hat — she’s coming. In August, Cheryl began scheduling visits with each JPA practice, beginning with the primary care physician offices. We hope that you will take full advantage of these visits. It’s an opportunity for Cheryl to review in detail all the programs that JPA provides. Moreover, it is an opportunity for you to share your concerns, areas where you need or expect additional JPA assistance, or any other issues. If you have any questions contact Cheryl at (517) 817-2140.

### Practice Managers Forum

Register now for JPA’s Practice Managers Forum. The new informal format of the group will allow for more group discussion and sharing among practice managers. You’ll have the opportunity to share with, and learn from, your peers about ways to operate your practice more effectively and efficiently. The group will meet six times a year and there is no membership fee! To register contact Cheryl at (517) 817-2140 or [cherylm@jpadocs.com](mailto:cherylm@jpadocs.com). Following is the schedule of the remaining Practice Managers Forums. Hope to see you there!

Practice Managers Forum Schedule 8:00 am—9:00 am		
Tuesday, November 7	810 Winifred St.	Longfellow Training Center
Tuesday, January 23	Dining Room 1	Foote Hospital
Tuesday, March 6	Dining Room 1	Foote Hospital
Tuesday, May 22	Dining Room 1	Foote Hospital
Tuesday, June 19	Dining Room 1	Foote Hospital